The IEEE Bolivia Section and the IEEE PES Bolivia Power and Energy Society are hosting the "11th IEEE PES Generation, Transmission and Distribution Virtual Conference and Exhibition 2022 - Latin America (IEEE PES GTD Latin America 2022)", an event focused on the entire power supply chain.

This three-day international conference will be held virtually and administered in La Paz, Bolivia, a historic and beautiful city, the highest administrative capital in the world.

The event will provide opportunities for academia, industry, governmental and non-governmental organisations related to the Latin American electricity sector to review the state of the art in areas related to the Conference.
THE VIRTUAL PLATFORM

A virtual site that integrates user registration, streaming conferences, sponsor trade shows, networking, business roundtables, certificates of attendance, statistics and more.

Some advantages of virtual conferences:

- Greater geographical reach: Hundreds of attendees connected from different locations in Latin America and the world.
- Better measurement of objectives: Metrics at the different points of user interaction at the fair.
- Better visibility: Freedom to navigate the congress 24 hours a day.
- Easy to use platform: Intuitive, with no need to install anything and with the possibility of accessing from any device.
BE PART OF THIS GREAT CONFERENCE AND BECOME A SPONSOR...

The sponsorship allows organisations interested in the Latin American and Bolivian electricity sector to engage directly with a select audience, willing to listen to their proposals and to reach business and cooperation agreements.

SPONSORSHIP OPTIONS:

**SILVER virtual exhibition stand.**
- Advertising space in different sections of the virtual conference platform.
- Addition of your logotype or imagotype in 5 advertising articles.
- Participation in a generic webinar prior to the event.
- 5 tickets to the conference.
- A half-hour presentation in the conference room during the event.
- Access to information from visitors to your stand.

**GOLD virtual exhibition stand.**
- Privileged advertising space in different sections of the virtual conference platform.
- Addition of your logotype or imagotype on all advertising.
- Posts on our networks dedicated to your organisation.
- Participation in an exclusive pre-event webinar.
- 10 tickets to the conference.
- A one-hour presentation in the conference room.
- Access to contact information of congress participants and visitors to your stand.

**BRONZE virtual exhibition stand.**
- Advertising space in specific places on the virtual platform.
- Addition of your logotype or imagotype on 3 advertising items.
- Participation in a generic webinar prior to the event.
- 3 tickets to the congress.

The benefits of the SILVER mode are as follows:
- SILVER virtual exhibition stand.
- Advertising space in different sections of the virtual conference platform.
- Addition of your logotype or imagotype in 5 advertising articles.
- Participation in a generic webinar prior to the event.
- 5 tickets to the conference.
- A half-hour presentation in the conference room during the event.
- Access to information from visitors to your stand.

The benefits of the GOLD modality are as follows:
- GOLD virtual exhibition stand.
- Privileged advertising space in different sections of the virtual conference platform.
- Addition of your logotype or imagotype on all advertising.
- Posts on our networks dedicated to your organisation.
- Participation in an exclusive pre-event webinar.
- 10 tickets to the conference.
- A one-hour presentation in the conference room.
- Access to contact information of congress participants and visitors to your stand.

Investment: 6000 $us.

Investment: 3000 $us.

Investment: 1500 $us.
We would like to hear about your organisation and discuss issues of common interest to form an alliance, we look forward to hearing from you by the means of your choice.

Eng. Rubén Villarroel, IEEE PES Member. Industrial Coordinator GTD Latin America 2022
Email: ruben.villarroel@ieee.org
Mobile: +591 76207190

ieee-tdl2022.org