

IEEE PES GTD LATIN AMERICA 2022

**VIRTUAL EVENT
20 - 22 October**

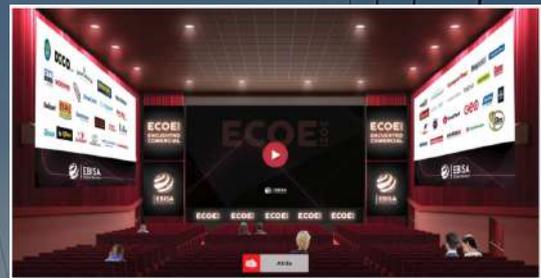
The IEEE Bolivia Section and the IEEE PES Bolivia Power and Energy Society are hosting the "11th IEEE PES Generation, Transmission and Distribution Virtual Conference and Exhibition 2022 - Latin America (IEEE PES GTD Latin America 2022)", an event focused on the entire power supply chain.

This three-day international conference will be held virtually and administered in La Paz, Bolivia, a historic and beautiful city, the highest administrative capital in the world.

The event will provide opportunities for academia, industry, governmental and non-governmental organisations related to the Latin American electricity sector to review the state of the art in areas related to the Conference.

iee-tdla2022.org

THE VIRTUAL PLATFORM



A virtual site that integrates user registration, streaming conferences, sponsor trade shows, networking, business roundtables, certificates of attendance, statistics and more.

Some advantages of virtual conferences:

- Greater geographical reach: Hundreds of attendees connected from different locations in Latin America and the world.
- Better measurement of objectives: Metrics at the different points of user interaction at the fair.
- Better visibility: Freedom to navigate the congress 24 hours a day.
- Easy to use platform: Intuitive, with no need to install anything and with the possibility of accessing from any device.

BE PART OF THIS GREAT CONFERENCE AND BECOME A SPONSOR...

The sponsorship allows organisations interested in the Latin American and Bolivian electricity sector to engage directly with a select audience, willing to listen to their proposals and to reach business and cooperation agreements.

SPONSORSHIP OPTIONS:



The benefits of the **GOLD** modality are as follows:

- **GOLD** virtual exhibition stand.
- Privileged advertising space in different sections of the virtual conference platform.
- Addition of your logotype or imagotype on all advertising.
- Posts on our networks dedicated to your organisation.
- Participation in an exclusive pre-event webinar.
- 10 tickets to the conference.
- A one-hour presentation in the conference room.
- Access to contact information of congress participants and visitors to your stand.

Investment: 6000 \$us.



The benefits of the **SILVER** mode are as follows:

- **SILVER** virtual exhibition stand.
- Advertising space in different sections of the virtual conference platform.
- Addition of your logotype or imagotype in 5 advertising articles.
- Participation in a generic webinar prior to the event.
- 5 tickets to the conference.
- A half-hour presentation in the conference room during the event.
- Access to information from visitors to your stand.

Investment: 3000 \$us.



The benefits of the **BRONZE** modality are as follows:

- **BRONZE** virtual exhibition stand.
- Advertising space in specific places on the virtual platform.
- Addition of your logotype or imagotype on 3 advertising items.
- Participation in a generic webinar prior to the event.
- 3 tickets to the congress.

Investment: 1500 \$us.

We would like to hear about your organisation and discuss issues of common interest to form an alliance, we look forward to hearing from you by the means of your choice.

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